



WELCOME

Quit Because is the youth service at **QUIT®**, the charity that helps people quit smoking.

We help young people of all ages make informed choices about tobacco use and provide support and advice to those who want to stop smoking.

Quit Because has worked with more than one million young people between the ages of 8 and 18!



[Home](#)

[Smoking & Environment](#)

[Smoking costs](#)

[Quitting smoking](#)

[Films](#)

[News](#)

[Forum](#)

[Resources](#)

[About Us](#)

[Contact Us](#)

[Tym & Kym Stub Out The Diabolical Smokey Joe](#)

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CONTESTANTS on popular show Britains Next Top Model were given the chance to see exactly how much smoking could damage their skin in a special charity photo shoot.

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Aired on Living TV on Monday, May 11, **QUIT Because** was one of the charities chosen by the show to raise awareness of some issues facing young women today.

QUIT Because Youth Advisor Alison Walsh was at the photo shoot to give advice to contestants Viola and Madeleine, who were made up to show the devastating effects smoking can have.

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